ELLISON MARKETING TERMS & CONDITIONS 2026

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ELLISONMARKETING.CO.UK

ELLISON MARKETING LIMITED - TERMS AND CONDITIONS 2026

Effective Date: January 1, 2026

Thank you for choosing Ellison Marketing Limited for your marketing and web-related services. Below are our updated terms and conditions for 2026. Please read them carefully before entering into an agreement with us.

1. Ongoing Marketing Agreements

1.1. Invoicing

Ellison Marketing will issue a full invoice in the first month of your agreement and subsequently every month thereafter. This arrangement will continue automatically on a monthly basis after the initial 3-month project period. If you do not wish to continue the service, please inform us by the end of month 2. A two-calendar-month notice period is required for cancellation after this point. Where notice is given in relation to monthly services, and regular reports have been provided as part of the service, your final report will be issued during or at latest the last working day of the second month of the notice period. Please be aware that this final report may not cover the full final month, as we may need to complete reporting and wrap up services ahead of the expiry of the two-month notice period. Ellison Marketing will endeavour to continue providing the agreed services as normal throughout the notice period. If the client chooses not to require some or all of the agreed services during the notice period, the full charges will nevertheless remain payable for the entirety of the notice period.

1.2. Flexible Usage

When entering a marketing project with Ellison Marketing Ltd over an agreed timescale, we will serve as your external marketing resource. You have the option to use our services for alternative forms of marketing equal to the cost of the project, subject to our discretion.

1.3. Early Termination

Early termination or changes in circumstance will result in Ellison Marketing requiring full payment for the ongoing project.

1.4. Project Delays

If the client experiences project delays due to unforeseen circumstances, Ellison Marketing will honour the outstanding work. However, payments must still be made according to the due dates outlined in the proposal.

2. Web Project/Web Maintenance/Hosting

2.1. Project Commencement

Stage 1 of your web project will commence once the first payment has been received and confirmed by the Ellison Marketing Finance Department. Please note that a delay in this payment could affect the project timescale.

2.2. Theme License

For website development, a theme is used as part of the process. We charge an additional £75 for the license of this theme, which is an annual fee. Ownership of the license and website will be transferred to you upon completion. If your site does not use a theme, this charge will not apply.

2.3. Early Termination

Similar to marketing agreements, early termination or changes in circumstance for web projects will result in Ellison Marketing requiring full payment.

2.4. Additional Work

If unforeseen events occur during the project or if you request additional work outside the project's scope, Ellison Marketing Ltd reserves the right to charge additional fees for the extra work.

2.5. Web Maintenance

Ellison Marketing offers a fair usage policy of no more than 6 hours per quarter for standard front-end web work. If additional back-end work is needed for smooth operation, it will count against this time. Unused hours cannot be carried over after each quarter. Your account manager will assist in optimising your hours with our web and SEO team. Cancellation of maintenance agreements requires one full month's notice prior to renewal. Failure to provide notice will result in renewal for the entire year.

2.6. Hosting, SSL, SMTP, Cookie Subscriptions and Web Agreements

Cancellation of hosting and web agreements requires one full month's notice prior to renewal. Failure to provide notice will result in renewal for the entire year.

3. Project Timeframes

Please note that project timeframes will commence once your deposit/initial payment has been confirmed by the Ellison Marketing Finance Department. Late submission on information will affect the project finish time and even though we will aim to complete to schedule we cannot be held responsible to late completion in these circumstances.

4. Additional Charges

If any unforeseen circumstances arise during the project or if you request additional work beyond the project's scope, Ellison Marketing Ltd reserves the right to charge additional fees for such work.

5. Quotation Validity

Unless otherwise stated, all prices in proposals and quotations issued by Ellison Marketing are valid for 12 months from the date of issue. After this period, it may become necessary for us to requote to reflect any changes in our costs.

For any accounts-related inquiries, please contact us at:
Accounts: 01978 265 807
Email: accounts@ellisonmarketing.co.uk

By entering into an agreement with Ellison Marketing Limited, you agree to abide by these terms and conditions. If you have any questions or concerns, please do not hesitate to contact us. We look forward to serving your marketing and web needs in 2026.

Ellison Marketing Limited reserves the right to modify these terms and conditions without prior notice.